

CAP & GOWN

College Application Essay Writing

COURSE FORMAT - IN PERSON

- Interactive group sessions
- Speaker panels
- Think Tanks
- Individual sessions
- Writing workshops
- Scholarship planning

CAP & GOWN is a prep course customized to equip students with the skills needed to be successful in college application essay writing, competitive on college applications, proactive in scholarship hunting, and strategic in career planning.

Students receive a weekly one-on-one session and attend a weekly group session.

Each one-on-one session is personalized according to the student's collegiate goals.

Group sessions include hands-on activities to boost writing skills, enabling students to brainstorm and write efficiently. College student speaker panels offer students a forum to discuss the best way to prepare for college - taking advantage of opportunities and avoiding pitfalls.

The group setting enhances motivation, creative thinking, confidence, and public speaking skills. Students also learn networking skills and build dynamic friendships.

WRITING SKILLS:

- Brainstorming
- Researching
- Drafting
- Editing
- Creativity
- Organization
- Resources
- Succinctness

- Enhance Writing Skills
- Strengthen Application Packages
- Develop Competitive Resumes
- Prepare for Scholarship Season

WHO IS SUSAN JOY?

Susan Joy holds a masters of education in instructional design, an MBA, is a certified cognitive skills trainer, and is working on her doctorate in education. She has repeatedly achieved perfect scores on the ACT and has been a private tutor/teacher for fifteen years. Working with high school students across all subject areas, Susan is proficient in all content areas of high school and college prep. She relates the material to help students comprehend more of what they see in high school and nurtures the skills students need to be successful in college. With five years' experience designing international live courses, online courses, and enduring materials in the medical education arena, Susan transfers the hands-on, blended-learning format that is successful in adult education to her students' individualized programs.



AGENDA

PART 1: ORIENTEERING

- Choosing Colleges & Majors
- Sample Essays
- Goals & Checkpoints

PART 2: BRAINSTORMING

- Essay Prompts
- Stream of Consciousness Brainstorming
- Depth of Thought

PART 3: FINE TUNING

- Captivating Topics
- College Specific Prompts
- Essay Writing

PART 4: SCHOLARSHIP

- Essay Writing
- Resources
- Scholarships

PART 5: MAKE IT POP

- Essay Editing
- Wow Factors
- Unique Perspectives

PART 6: GOATS

- Concision & Word Choice
- Essay Editing
- Resume Writing

"Benefits extend far beyond application completion. With increased confidence, creativity, and capabilities, students are more successful in all areas of their education."

Group Sessions

THURSDAYS 8:30am - 10:00am JUNE 15 - AUG 10

GROUP SESSIONS INCLUDE:

- Organizational Tools
- Resources
- Writing workshops
- Dissecting Excellent Essays
- Expert speaker panels
- Q & A
- Think Tanks

Individual Sessions

75-MINUTE SESSIONS

INDIVIDUAL SESSIONS INCLUDE:

- Brainstorming
- Essay writing & editing
- Wow factors: unique perspectives, depth of thought, captivating expression
- Personalized progression of goals (the well-rounded, competitive applicant)

Is it for me?

CAP & GOWN is an intense, all-inclusive program for students who want to be competitive in college applications and explore their unique skillset for career planning.

IDEAL FOR:

High School Seniors

Summer Options

		Tuition
90-minute group sessions	\$40/session
75-minute individual sessions	\$80/session



REGISTRATION:

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